

Ipod
"Ipod Giveaway" Sweepstakes
OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Eligibility: NO PURCHASE NECESSARY TO ENTER. Sweepstakes (the "Sweepstakes") is open to all legal U.S. residents, who are at least 18 years of age by July 13, 2009, except current employees of Arena Advertising and Sports Marketing, Inc. and any members of the United States Army ("Sponsors"), and any of their respective parent companies, affiliates, franchisees, licensees, distributors, suppliers, subsidiaries, retailers, advertising/promotion agencies, and members of their immediate families or household members of each the Sweepstakes is subject to all applicable federal, state, and local laws and regulations. **Void where prohibited or restricted by law or regulation.**

How to enter: The Sweepstakes begins at 12:01 a.m. (Eastern Standard Time ["EST"]) on September 4, 2009 and ends at 11:59 p.m. EST on November 28, 2009 ("Sweepstakes Period").

1. Eligible individuals can enter by answering survey questions and completing and submitting an online entry form at

<http://www.southfloridahighschoolfootball.com/NewsNotesBlogs/WinanIPOD/tabid/76/Default.aspx>

x. Limit one (1) entry per person per email address or:

2. Sweepstakes Entities are not responsible for illegible, damaged, lost, late, misdirected entries. Incomplete entries, or those containing incorrect information, will be voided. Proof of sending will not be deemed to be proof of receipt by Sponsor Sweepstakes entities reserves the right to disqualify any person or address suspected of submitting multiple or fraudulent entries or of tampering with the entry process. All entries become the property of the Sweepstakes Entities and will not be returned.

In the event of a dispute as to Online Entries submitted by multiple individuals using the same e-mail account, subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Once submitted, an Online Entry cannot be deleted, canceled or modified. Each properly completed and received entry form will receive one entry into the Sweepstakes drawing. Regardless of method of entry, only **one (1) entry per individual/household regardless of method of entry is permitted.**

Official Rules Available at:

<http://www.southfloridahighschoolfootball.com/NewsNotesBlogs/WinanIPOD/tabid/76/Default.aspx>

x. **Internet Limitations of Liability:** If for any reason the Internet portion of this Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor that corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to disqualify any and all individuals who tamper with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received as of the termination date. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of,

entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Prizes: Total of Four (4) Grand Prize winners. One (1) Grand Prize, an I-pod, will be awarded on each of the following days or each of the following months, will receive one (1) I-pod on September 30, 2009, one (1) October 31, 2009, one (1) November 30, 2009, and one (1) December 20,2009. Each Prize package has Approximated Retail Value (ARV) \$200. All winners must execute liability/publicity releases prior to issuance of Prizes. If any of the Grand Prize winner is a minor, parent or legal guardian must sign and return release. It is the sole responsibility of the Winners to satisfy the entry requirements. Sponsor will not replace any lost, mutilated, or stolen Grand Prizes awarded after delivery to winners. Reporting and paying for ALL local, state and federal taxes are the sole responsibility of winner. By accepting the aforementioned prize, the prize winner agrees to release the Sponsor and all Released Parties from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the promotion or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded. The Sponsor reserves the right to substitute the prize with another prize of equal or greater value. No substitution or transfer of prize in lieu of prize (unless specified) will be permitted.

Prize Conditions: The Grand Prize winners are exclusively responsible for all applicable federal, state, and local taxes associated with the receipt and acceptance of any and all prize. The Grand Prize winners are required to sign an Affidavit of Eligibility and Liability/Publicity Release, and return it within 5 days of request. If a prize or prize notification is returned as unclaimed or undeliverable to a potential winner or winners, if potential winner or winners cannot be reached within three (2) calendar days from the first notification attempt, or if potential winner or winners fails to return requisite document within the specified time period, or if a potential winner or winners is not in compliance with these Official Rules, then such person shall be disqualified and an alternate winner will be selected for the prize. The winner's entry and acceptance of the prize offered constitutes permission (except where prohibited) for the Sponsor to use or all winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation.

Terms & Conditions: This Sweepstakes is subject to any and all applicable federal, state, and local laws. By entering the Sweepstakes, entrants agree to release, discharge, indemnify and hold harmless the Sponsor and its parent company, subsidiaries, affiliates, retailers, distributors and advertising and promotion agencies, and prize suppliers, and each of their respective directors, officers, employees, shareholders and agents from any and all liability, loss, damage or injuries to any person (including death) or property of any kind sustained in connection with their participation in the Sweepstakes or from their acceptance, receipt, possession and/or use or misuse of the prize, or for any typographical or other error in the printing, offering or announcement of the prize. Entrants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. Any person attempting to defraud or in any way tamper with the Sweepstakes mechanics and/or implementation will be prosecuted to the fullest extent of the law. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Sponsor reserves the right to disqualify any entrant that Sponsor determines violates these Official Rules. **This Sweepstakes is void where prohibited.**

Drawing and Notification: The Grand Prize winners will be selected, from among all eligible entries received, in a random drawing on the days stated above in section titled "Prizes" by Arena Advertising and Sports Marketing, Inc. ("the Administrator") an independent judging organization, whose decisions are final and binding in all matters relating to this Sweepstakes. Odds of winning will depend on the total number of eligible entries received. The Grand Prize winners will be contacted by telephone and will receive a USPS mail package of the Grand Prize or have the option to pick it up at 12555 Orange Drive, Suite 112, Davie, Florida, 33330, Monday through Friday during normal business hours.

Winners List Request: For the name of the winner(s), send a self-addressed, stamped business size envelope, by December 23, 2009, to: AASM "I-Pod Giveaway" Sweepstakes Winners List, 12555 Orange Drive, Suite 112, Davie, Florida, 33330,

Official Rules by Mail: For a copy of the Official Sweepstakes Rules, send a self-addressed stamped envelope to AASM "I-Pod Giveaway" Sweepstakes Winners List, 12555 Orange Drive, Suite 112, Davie, Florida, 33330,

Sweepstakes Administrator: Arena Advertising and Sports Marketing, 12555 Orange Drive, Suite 112, Davie, Florida, 33330, is responsible for overseeing the awarding of all the prizes, and its decisions will be considered final in all matters related to this promotion, and in administering this Sweepstakes.